



## **JOIN KEEP ATLANTA BEAUTIFUL'S 2<sup>ND</sup> ANNUAL EARTH DAY CELEBRATION**

April is Earth Month and Keep Atlanta Beautiful (KAtIB), City of Atlanta, and The BeltLine Partnership are celebrating by hosting the 2<sup>nd</sup> annual Arms Around Atlanta ~ Earth Day Celebration™ which this year will feature two festivals over two weekends, made possible through support from Pratt Industries and The Home Depot Foundation. On April 19, Zoo Atlanta, a KAtIB Greener Atlanta Earth Leader, will sponsor the first event, where Zoo patrons will enjoy \$5 off general admission with the donation of a used cell-phone to benefit the Dian Fossey Gorilla Fund International. Zoo admission will also include access to the Earth Day World Music Fest™ and the Kids ECO-Zone™, a special area where kids can learn about “Stepping Lightly in Atlanta” and reducing their carbon footprint.

On April 26, 10 am – 10 pm, the festival will move on to Glenwood Park, a Green Streets Properties ‘green’ development. Festival-goers will enjoy the Earth Day World MusicFest™, the Kids ECO-Zone™ and the Organic and Local Food Pavilion, sponsored by Georgia Organics, offering information on best practices and resources for connecting with growers, grocers and restaurants that support “Local Foods, Sustainable Farms and Healthy People.” At noon, Mayor Shirley Franklin, Anthony Pratt, Chairman and CEO of Pratt Industries, Kelly Kafarelli, Executive Director of The Home Depot Foundation and WSB-TV’s Tom Jones will award the winners of the “Stepping Lightly in Atlanta Awards Contest.” KAtIB and the City of Atlanta are delighted to present the 2008 ‘Stepping Lightly in Atlanta Awards’ sponsored by Pratt Industries, a Keep Atlanta Beautiful ~ Greener Atlanta Benefactor.

On April 26, City Councilmember Carla Smith will host an e-Waste recycling drive at Turner Field in the Gold Parking Lot, where residents can recycle their old computers, monitors, TVs (TV’s will have a recycle charge), and other used electronics. Last year, more than 80,000 lbs. of e-Waste were recycled!

Throughout the month of April, KAtIB will sponsor community-based projects to help clean and green neighborhoods and parks in the City of Atlanta along with many located on and close to Atlanta’s BeltLine. Last Earth Day, with the help of more than 55 teams, or 1200 volunteers, KAtIB successfully beautified 31 sites around the city and recycled more than 8,500 lbs of recyclable waste as well as 13,000 tires. Thanks to The Home Depot Foundation for their generous support in 2007 and for helping KAtIB carry on the tradition in 2008.

For more information on how you can be a part of the excitement, education and entertainment of the Keep Atlanta Beautiful Arms Around Atlanta ~ Earth Day Celebration, visit

[www.KeepAtlantaBeautiful.org](http://www.KeepAtlantaBeautiful.org).