



## **Empowering Atlanta's Communities to Sustain Cleaner and Greener Environments**

### ***Who We Are***

We are the nonprofit Atlanta City affiliate of Keep America Beautiful and Keep Georgia Beautiful. Our volunteer board meets monthly to determine strategies for abating litter and encouraging recycling, beautification, and natural resource conservation. Our programs and initiatives are driven by our core value that a sustainable cleaner and greener Atlanta is achievable through behavior change and pride in community ownership.

### ***What We Do***

#### **Annual Events**

- Bring One for the Chipper: January
- Litter Index: February
- Great American Cleanup: April
- Electronics Recycling: May
- Code Enforcement Awareness: June

#### **On-Going Programs**

- Participation in Neighborhood Deputies Program
- Placement of trash receptacles on all campuses of Atlanta's schools
- Education of Atlanta's school children about proper waste disposal and recycling
- Organization of community cleanups
- Public awareness through public service media, newspapers, NPU meetings, newsletters, and brochures
- Garnering partnerships with federal, state, and city agencies, and private businesses
- Targeting illegal advertising ("litter on a stick", "street spam") in the public right-of-way
- Representation on Atlanta Recycles Committee

### ***How You Can Join Us***

For more information on our programs, to volunteer, or to become a sponsor or partner, visit our website and click on **contact us** at [www.KeepAtlantaBeautiful.org](http://www.KeepAtlantaBeautiful.org) . Or call Keep Atlanta Beautiful at 404-249-5853.

### ***Major Litterers***

- Motorists
- Bicyclists
- Pedestrians
- Uncovered Trucks
- Construction Sites
- Household Garbage
- Commercial Refuse
- Loading Docks