



CONTACT:

Peggy Denby
Executive Director
Keep Atlanta Beautiful
404.249.5853 office
Peggy.denby@keepatlantabeautiful.org

FOR IMMEDIATE RELEASE:
November 1, 2009

NEWS RELEASE

Stepping Lightly in Atlanta Awards Contest

Calling for Student Entries

Atlanta's future leaders are invited to demonstrate environmental stewardship projects by entering the Stepping Lightly in Atlanta™ Awards Contest. Keep Atlanta Beautiful is now calling for entries from individual students or student groups aged 5-18. The contest is held in conjunction with the Keep Atlanta Beautiful ~ Earth Day Celebration and is an environmental stewardship-based competition. The Grand Prize Winner will receive a \$1,000 scholarship to go towards an environmental project or club in the winner's school or affiliated organization. This competition is tied to the Georgia Performance Standards.

The goal of the Stepping Lightly in Atlanta™ Awards Contest is to empower students to be advocates for a sustainable environment in their own community. Students are invited to submit entries for model projects that demonstrate how they have reduced their ecological footprint in their home, class, school or community. Students can choose from a variety of environmental issues to concentrate on such as water conservation, waste reduction, energy and transportation.

Eligible participants must reside in one of the following counties in the Atlanta Metropolitan area as defined by the Atlanta Regional Commission (ARC): Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Rockdale.

Guidelines and applications for the Stepping Lightly in Atlanta™ Awards Contest are available at www.KeepAtlantaBeautiful.org. Entries must be submitted by March 26, 2010.

###