



KEEP ATLANTA BEAUTIFUL

Empowering Atlanta's Communities to Sustain Cleaner and Greener Neighborhoods

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City of Atlanta

2011 COMMUNITY APPEARANCE INDEX

Keep Atlanta Beautiful has completed its first Community Appearance Index, an expanded version of the Litter Index, with optional indices for Illegal Signs, Graffiti, Abandoned/Junk Vehicles and Outside Storage.

This is the sixth Litter Index for the City of Atlanta and each City Council District. You will recall last year we made several changes in the streets surveyed, bringing them more in line with KAB definitions. Therefore, it is more accurate to compare the 2011 results only with the 2010 results as they apply to the same areas.

The results of the Litter Index are intended to help quickly and reliably assess the litter situation in our city and to assist us in achieving long-term, sustainable results with litter abatement programs.

During the month of January, 2011, two teams (North Team and South Team) visually assessed the entire city. The areas assessed were determined using a multi-level process. Sub-areas were selected in each City Council District providing a fair representation of land use within the area, e.g., residential commercial, educational, recreational, industrial, and agricultural. Note that we must survey areas that meet KAB criteria; not just because they are known to be littered. Teams of trained volunteers scored the sub-areas using a four-point scoring system to estimate the presence of litter in the area being scored. The teams went out on two days, for a total of nine hours, and traveled 136 miles through the various sub-areas rating the amount of litter observed, to give each a score, as follows:

- 1 represents "No Litter"
- 2 represents "Slightly Littered"
- 3 represents "Littered"
- 4 represents "Extremely Littered"

These scores are the building blocks upon which the Litter Index process is based. The data collected on the 2011 scoring sheets was averaged to obtain scores for each City Council District and for the City, and is displayed on the Raw Scores exhibit, along with the scores by street in each of the districts. These average scores are exhibited again on the Litter Index: Comparisons, where comparisons are made with scores from 2010.

Each year, this process will be duplicated using the same routes and scoring system to determine successes or failures, by district, as we use the data gathered to determine the areas of most need. These scores will be reported to Keep America Beautiful and Keep Georgia Beautiful for their use in compiling overall litter statistics, and to each NPU.

City wide averages from 2006, when we began the Litter Index, through 2011 follow:

2006	1.9	2009	2.1
2007	1.9	2010	1.9 *
2008	1.8	2011	1.9

* Year of new baseline date

The Litter Index Scale is 1= No litter, and 4=Extremely Littered.

The **District Summary** shows the City's Average score did not change; it is no more littered or less littered than it was last year, although conditions did change in nine districts. We suggest that you study the 2011 Change column to determine the change in your district from last year. Whether your district is more littered or less littered than it was last year, you will want to improve your overall average score next year and should plan accordingly.

Keep Atlanta Beautiful encourages the residents of Atlanta's neighborhoods to get out and clean up their streets and vacant lots. We offer free supplies to any group wanting to do cleanups.

This year, Keep America Beautiful added several optional indices, and changed the name of this program to **Community Appearance Index**. The Litter Index, which is NOT optional, is one of the indices; the others are Illegal Signs, Graffiti, Abandoned/Junk Vehicles and Outside Storage. We chose to survey for ALL the indices. The other indices are reported on below.

Illegal Signs Index

- | | |
|-------------------------|--------------------------|
| 1 = No illegal signs | 3 = 6 – 10 illegal signs |
| 2 = 1 – 5 illegal signs | 4 = 10+ illegal signs |

On the **Illegal Signs** exhibit, look for your district and the number for illegal signs by street observed. Refer to the index at the bottom of the page for the actual number of illegal signs. The presence of stickers may be counted as signs. If Illegal Signs are a problem in your district, you might recruit a group of volunteers to start photographing signs, recording their exact locations and reporting them to Public Works.

Graffiti Index

- | | |
|------------------------|--|
| 1 = No Graffiti | 3 = <12 feet, could be cleaned with a crew |
| 2 = several small tags | 4 = continuous, could be clean with a crew |

Evaluate the **Graffiti** on observed streets in your district and determine if volunteers should be recruited for graffiti removal or if the graffiti is too much for volunteers, you will be able to report it to the Graffiti Task Force by calling a soon to be announced hot line number.

Abandoned/Junk Vehicles

1 = No abandoned or junk vehicles 3 = 2 – 3 abandoned or junk vehicles
2 = 1 abandoned or junk vehicle 4 = 4 + abandoned or junk vehicles

We observed **Abandoned/Junk Vehicles** on one street, Flat Shoals (1-20 to Glenwood) in District 4. Abandoned vehicles should be reported to Public Works or to the Office of Code Compliance.

Outside Storage Index

1 = No openly stored items 3 = Items openly stored could fill an 8x10 shed
2 = 1 – 4 openly stored items 4 = Items openly stored could fill a 10x20 shed

We observed **Outside Storage** on one street, Piedmont Avenue (10th to I-85) in District 6. Outside Storage issues should be reported to the office of Code Compliance.

City Council members are encouraged to disseminate these findings to their NPUs and neighborhood leaders to help them identify areas that need cleanups. Keep Atlanta Beautiful continues to give out large quantities of cleanup supplies to neighborhoods around the city and we believe these dedicated volunteers are having an impact in Keeping Atlanta Beautiful!

Submitted by Peggy Denby
Executive Director
Keep Atlanta Beautiful

Atlanta Litter Index: 2011

Raw Scores

District	Street	Scorer:				Total	Average
		1	2	3	4		
1	Confederate (Moreland to Boulevard)	2	2	2		6	2.0
1	Jonesboro (Gammon to Sawtell)	2	3	2		7	2.3
	District 1 Average						2.2
2	North Ave (Piedmont to Moreland)	2	2		1	5	1.7
2	Euclid Ave, (Moreland to Edgewood)	1	2		1	4	1.3
2	Peachtree St. (Edgewood to Trinity.)	1	1		1	3	1.0
	District 2 Average						1.3
3	Holloway Pkwy. (Northside Dr. to Joseph Lowery)	2	3	2		7	2.3
3	14th St. (Northside to State)	1	2	1		4	1.3
	District 3 Average						1.8
4	University Ave. (Metro Pkwy to 75/85)	3	3		3	9	3.0
4	Abernathy (J. Lowery to Metro Pkwy)	2			2	4	1.3
4	Fair St. (Northside to J. Lowery)	2	1		2	5	1.67
	District 4 Average						2.00
5	Flat Shoals (I-20 to Glenwood)	2	2		3	7	2.33
5	Memorial (Clifton to Pearl St.)	4	4		3	11	3.67
5	Hosea Williams (Candler to Moreland)	2	2		2	6	2.00
	District 5 Average						2.67
6	Piedmont Ave. (10th to I-85)	2	2	2		6	2.00
6	10th St. (Piedmont to Monroe)	1	2	1		4	1.33
6	Virginia Ave. (Monroe Dr. to N. Highland Ave.)	1		1		2	1.00
	District 6 Average						1.44
7	East Wesley (Peachtree to Piedmont)	1	1	1		3	1.00
7	Piedmont Ave. (East Wesley to Peachtree Rd.)	1	1	1		3	1.00
	District 7 Average						1.00
8	Northside Pkwy. (Mt. Paran to Moores Mill)	2	1	1		4	1.33
8	Howell Mill (Trabert to Huff)	2	2	2		6	2.00
	District 8 Average						1.67
9	Bolton Rd. (Marietta Blvd to Marietta Rd)	2	2	2		6	2.00
9	Ellsworth Industrial (Huff to Chattahoochee)	3	3	2		8	2.67
	District 9 Average						2.33
10	MLK (Hamilton Holmes to Fairburn)	2	3		2	7	2.33
10	Linkwood (MLK to Collier Drive)	2	2		2	6	2.00
	District 10 Average						2.17
11	Cascade Rd. (Childress to I-285)	1	1		2	4	1.33
11	Greenbriar Pkwy. (I-285 to Riveria)	2	1		2	5	1.67
	District 11 Average						1.50
12	Pryor Rd. (Claire to Fair Dr.)	2	1		1	4	1.33
12	Cleveland (Metro Pkwy to Brown's Mill)	2	3		3	8	2.67
12	Dill Avenue (Metro Pkwy to Sylvan Rd.)	2	3		2	7	1.75
12	Brown's Mill (Cleveland to Jonesboro Rd.)	3	3		3	9	3.00
	District 12 Average						2.19
	City Average						1.88

Atlanta Litter Index 2011 Comparisons

District	Street	2011 Average	2010 Average	2011 Change
1	Confederate (Moreland to Boulevard)	2.00	1.25	-0.75
1	Jonesboro (Gammon to Sawtell)	2.33	4.00	1.67
	District 1 Average	2.17	2.63	0.46
2	North Ave (Piedmont to Moreland)	1.67	2.33	0.67
2	Euclid Ave. (Moreland to Ezzard)	1.33	1.00	-0.33
2	Peachtree St. (Edgewood to Trinity.)	1.00	1.33	0.33
	District 2 Average	1.33	1.56	0.22
3	Holloway Pkwy. (Northside to Holmes)	2.33	3.33	1.00
3	14th St. (Northside to State St.)	1.33	1.00	-0.33
	District 3 Average	1.83	2.17	0.33
4	University Ave. (75/85 to Metro Pkwy.)	3.00	3.00	0.00
4	Abernathy (Metro Pkwy to J. Lowery)	1.33	1.25	-0.08
4	Fair St. (Northside to J. Lowery)	1.67	1.50	-0.17
	District 4 Average	2.00	1.92	-0.08
5	Flat Shoals (I-20 to Glenwood)	2.33	2.00	-0.33
5	Memorial (Clifton to Pearl St.)	3.67	3.25	-0.42
5	Hosea Williams (Candler to Moreland)	2.00	1.25	-0.75
	District 5 Average	2.67	2.17	-0.50
6	Piedmont Ave. (10th to I-85)	2.00	1.33	-0.67
6	10th St. (Piedmont to Monroe)	1.33	1.00	-0.33
6	Virgina Ave. (Monroe Dr. to N. Highland Ave.)	1.00	1.00	0.00
	District 6 Average	1.44	1.11	-0.33
7	East Wesley (Peachtree to Piedmont)	1.00	1.00	0.00
7	Piedmont Ave. (East Wesley to Peachtree Rd.)	1.00	1.00	0.00
	District 7 Average	1.00	1.00	0.00
8	Northside Pkwy. (Mt. Paran to Moores Mill)	1.33	2.33	1.00
8	Howell Mill (Trabert to Huff)	2.00	1.67	-0.33
	District 8 Average	1.67	2.00	0.33
9	Bolton Rd. (Marietta Blvd to Marietta Rd)	2.00	2.00	0.00
9	Ellsworth Industrial (Huff to Chattahoochee)	2.67	1.33	-1.33
	District 9 Average	2.33	1.67	-0.67
10	MLK (Hamilton Homes to Fairburn)	2.33	2.00	-0.33
10	Linkwood (MLK to Collier Dr.)	2.00	1.75	-0.25
	District 10 Average	2.17	1.88	-0.29
11	Cascade Rd. (Childress to I-285)	1.33	1.00	-0.33
	Greenbriar Pkwy. (I-285 to Riveria)	1.67	1.50	-0.17
	District 11 Average	1.50	1.25	-0.25
12	Pryor Rd. (Claire to Fair Dr.)	1.33	1.00	-0.33
12	Cleveland (Metro Pkwy to Brown's Mill)	2.67	3.25	0.58
12	Dill Avenue (Metro Pkwy to Sylvan Rd.)	1.75	2.75	1.00
12	Brown's Mill (Cleveland to Jonesboro Rd.)	3.00	3.25	0.25
	District 12 Average	2.19	2.56	0.38
	City Average	1.88	1.86	-0.03

**Atlanta Litter Index 2011
District Summary**

District	2011(a)	2010(a)	2011 Change(b)
District 1 Average	2.17	2.63	0.46
District 2 Average	1.33	1.56	0.22
District 3 Average	1.83	2.17	0.33
District 4 Average	2.00	1.92	-0.08
District 5 Average	2.67	2.17	-0.50
District 6 Average	1.44	1.11	-0.33
District 7 Average	1.00	1.00	0.00
District 8 Average	1.67	2.00	0.33
District 9 Average	2.33	1.67	-0.67
District 10 Average	2.17	1.88	-0.29
District 11 Average	1.50	1.25	-0.25
District 12 Average	2.19	2.56	0.38
City Average	1.88	1.86	-0.03

**(a) Key to ratings: 1 = No Litter, 2 = Slightly Littered
3 = Littered, 4 = Extremely Littered**

**(b) A positive number shows less litter and a negative number
shows more litter than previous year.**

**Community Appearance Index: 2011
Illegal Signs**

District	Street	Scorer:			
		1	2	3	4
1	Confederate (Moreland to Boulevard)	2	1		1
1	Jonesboro (Gammon to Sawtell)	3	2		1
2	North Ave (Piedmont to Moreland)	4	3		4
2	Euclid Ave, (Moreland to Edgewood)	4	4		3
2	Peachtree St. (Edgewood to Trinity.)	1	1		1
3	Holloway Pkwy. (Northside Dr. to Joseph Lowery)	2	2	2	
3	14th St. (Northside to State)	1	1	1	
4	University Ave. (Metro Pkwy to 75/85)	3	3		2
4	Abernathy (J. Lowery to Metro Pkwy)	2			2
4	Fair St. (Northside to J. Lowery)	4	1		2
5	Flat Shoals (I-20 to Glenwood)	2	4		1
5	Memorial (Clifton to Pearl St.)	2	2		1
5	Hosea Williams (Candler to Moreland)	2	2		1
6	Piedmont Ave. (10th to I-85)	4	2	2	
6	10th St. (Piedmont to Monroe)	1	2	2	
6	Virginia Ave. (Monroe Dr. to N. Highland Ave.)	1	1	1	
7	East Wesley (Peachtree to Piedmont)	1	2	1	
7	Piedmont Ave. (East Wesley to Peachtree Rd.)	2	2	2	
8	Northside Pkwy. (Mt. Paran to Moores Mill)	1	2	2	
8	Howell Mill (Trabert to Huff)	1	1	1	
9	Bolton Rd. (Marietta Blvd to Marietta Rd)	1	1	1	
9	Ellsworth Industrial (Huff to Chattahoochee)	2	2	2	
10	MLK (Hamilton Holmes to Fairburn)	1	1		1
10	Linkwood (MLK to Collier Drive)	1	1		1
11	Cascade Rd. (Childress to I-285)	3	4		2
11	Greenbriar Pkwy. (I-285 to Riveria)	2	1		2
12	Pryor Rd. (Claire to Fair Dr.)	2	1		1
12	Cleveland (Metro Pkwy to Brown's Mill)	3	3		1
12	Dill Avenue (Metro Pkwy to Sylvan Rd.)	3	2		1
12	Brown's Mill (Cleveland to Jonesboro Rd.)	2	1		1

Illegal Signs Index

- 1 = No illegal signs
- 2 = 1 - 5 illegal signs
- 3 = 6 - 10 illegal signs
- 4 = 10+ illegal signs

Community Appearance Index: 2011

Graffiti

District	Street	Scorer:			
		1	2	3	4
1	Confederate (Moreland to Boulevard)	2	2		2
1	Jonesboro (Gammon to Sawtell)	2	2		2
	District 1				
2	North Ave (Piedmont to Moreland)	4	4		4
2	Euclid Ave, (Moreland to Edgewood)	2	2		3
2	Peachtree St. (Edgewood to Trinity.)	2	2		2
	District 2				
3	Holloway Pkwy. (Northside Dr. to Joseph Lowery)	2	2		2
3	14th St. (Northside to State)	2	2		2
	District 3				
4	University Ave. (Metro Pkwy to 75/85)	3	4		3
4	Abernathy (J. Lowery to Metro Pkwy)	2	4		3
4	Fair St. (Northside to J. Lowery)	1	1		1
	District 4				
5	Flat Shoals (I-20 to Glenwood)	4	2		2
5	Memorial (Clifton to Pearl St.)	4	4		4
5	Hosea Williams (Candler to Moreland)	2	4		2
	District 5				
6	Piedmont Ave. (10th to I-85)	3	2		3
6	10th St. (Piedmont to Monroe)	1	1		1
6	Virginia Ave. (Monroe Dr. to N. Highland Ave.)	1	1		1
	District 6				
7	East Wesley (Peachtree to Piedmont)	1	1		1
7	Piedmont Ave. (East Wesley to Peachtree Rd.)	2	2		2
	District 7				
8	Northside Pkwy. (Mt. Paran to Moores Mill)	1	1		2
8	Howell Mill (Trabert to Huff)	1	1		1
	District 8				
9	Bolton Rd. (Marietta Blvd to Marietta Rd)	1	1		1
9	Ellsworth Industrial (Huff to Chattahoochee)	1	1		2
	District 9				
10	MLK (Hamilton Holmes to Fairburn)	1	1		1
10	Linkwood (MLK to Collier Drive)	1	1		1
	District 10				
11	Cascade Rd. (Childress to I-285)	1	1		1
11	Greenbriar Pkwy. (I-285 to Riveria)	1	1		1
	District 11				
12	Pryor Rd. (Claire to Fair Dr.)	1	1		1
12	Cleveland (Metro Pkwy to Brown's Mill)	1	1		1
12	Dill Avenue (Metro Pkwy to Sylvan Rd.)	2	1		1
12	Brown's Mill (Cleveland to Jonesboro Rd.)	1	1		1
	District 12				

Graffiti Index

- 1 = No graffiti
- 2 = Several small tags
- 3 = <12 feet, could be cleaned with a crew
- 4 = Continuous, could be cleaned with a crew

Community Appearance Index: 2011

Autos

District	Street	Scorer:			
		1	2	3	4
1	Confederate (Moreland to Boulevard)	1	1		1
1	Jonesboro (Gammon to Sawtell)	1	1		1
District 1					
2	North Ave (Piedmont to Moreland)	1	1		1
2	Euclid Ave, (Moreland to Edgewood)	1	1		1
2	Peachtree St. (Edgewood to Trinity.)	1	1		1
District 2					
3	Holloway Pkwy. (Northside Dr. to Joseph Lowery)	1	1	1	
3	14th St. (Northside to State)	1	1	1	
District 3					
4	University Ave. (Metro Pkwy to 75/85)	1	1		1
4	Abernathy (J. Lowery to Metro Pkwy)	1	1		1
4	Fair St. (Northside to J. Lowery)	1	1		1
District 4					
5	Flat Shoals (I-20 to Glenwood)	3	2		3
5	Memorial (Clifton to Pearl St.)	1	1		1
5	Hosea Williams (Candler to Moreland)	1	1		1
District 5					
6	Piedmont Ave. (10th to I-85)	1	1	1	
6	10th St. (Piedmont to Monroe)	1	1	1	
6	Virginia Ave. (Monroe Dr. to N. Highland Ave.)	1	1	1	
District 6					
7	East Wesley (Peachtree to Piedmont)	1	1	1	
7	Piedmont Ave. (East Wesley to Peachtree Rd.)	1	1	1	
District 7					
8	Northside Pkwy. (Mt. Paran to Moores Mill)	1	1	1	
8	Howell Mill (Trabert to Huff)	1	1	1	
District 8					
9	Bolton Rd. (Marietta Blvd to Marietta Rd)	1	1	1	
9	Ellsworth Industrial (Huff to Chattahoochee)	1	1	1	
District 9					
10	MLK (Hamilton Holmes to Fairburn)	1	1		1
10	Linkwood (MLK to Collier Drive)	1	1		1
District 10					
11	Cascade Rd. (Childress to I-285)	1	1		1
11	Greenbriar Pkwy. (I-285 to Riveria)	1	1		1
District 11					
12	Pryor Rd. (Claire to Fair Dr.)	1	1		1
12	Cleveland (Metro Pkwy to Brown's Mill)	1	1		1
12	Dill Avenue (Metro Pkwy to Sylvan Rd.)	1	1		1
12	Brown's Mill (Cleveland to Jonesboro Rd.)	1	1		1
District 12					

Abandoned/Junk Vehicles Index

- 1 = No abandoned or junk vehicles
- 2 = 1 abandoned or junk vehicle
- 3 = 2 - 3 abandoned or junk vehicles
- 4 = 4+ abandoned or junk vehicles

Community Appearance Index: 2011
Outside Storage Units

District	Street	Scorer:			
		1	2	3	4
1	Confederate (Moreland to Boulevard)	1	1		1
1	Jonesboro (Gammon to Sawtell)	1	1		1
	District 1				
2	North Ave (Piedmont to Moreland)	1	1		1
2	Euclid Ave, (Moreland to Edgewood)	1	1		1
2	Peachtree St. (Edgewood to Trinity.)	1	1		1
	District 2				
3	Holloway Pkwy. (Northside Dr. to Joseph Lowery)	1	1	1	
3	14th St. (Northside to State)	1	1	1	
	District 3				
4	University Ave. (Metro Pkwy to 75/85)	1	1		1
4	Abernathy (J. Lowery to Metro Pkwy)	1	1		1
4	Fair St. (Northside to J. Lowery)	1	1		1
	District 4				
5	Flat Shoals (I-20 to Glenwood)	1	1		1
5	Memorial (Clifton to Pearl St.)	1	1		1
5	Hosea Williams (Candler to Moreland)	1	1		1
	District 5				
6	Piedmont Ave. (10th to I-85)	1	1	2	
6	10th St. (Piedmont to Monroe)	1	1	1	
6	Virginia Ave. (Monroe Dr. to N. Highland Ave.)	1	1	1	
	District 6				
7	East Wesley (Peachtree to Piedmont)	1	1	1	
7	Piedmont Ave. (East Wesley to Peachtree Rd.)	1	1	1	
	District 7				
8	Northside Pkwy. (Mt. Paran to Moores Mill)	1	1	1	
8	Howell Mill (Trabert to Huff)	1	1	1	
	District 8				
9	Bolton Rd. (Marietta Blvd to Marietta Rd)	1	1	1	
9	Ellsworth Industrial (Huff to Chattahoochee)	1	1	1	
	District 9				
10	MLK (Hamilton Holmes to Fairburn)	1	1		1
10	Linkwood (MLK to Collier Drive)	1	1		1
	District 10				
11	Cascade Rd. (Childress to I-285)	1	1		1
11	Greenbriar Pkwy. (I-285 to Riveria)	1	1		1
	District 11				
12	Pryor Rd. (Claire to Fair Dr.)	1	1		1
12	Cleveland (Metro Pkwy to Brown's Mill)	1	1		1
12	Dill Avenue (Metro Pkwy to Sylvan Rd.)	1	1		1
12	Brown's Mill (Cleveland to Jonesboro Rd.)	1	1		1
	District 12				

Outside Storage Index

- 1 = No openly stored items
- 2 = 1 - 4 openly stored items
- 3 = Items openly stored could fill an 8x10 shed
- 4 = Items openly stored could fill an 10x20 shed