



KEEP ATLANTA BEAUTIFUL

2009 1st quarter report

Bring one for the Chipper, annual tree recycling drive at Atlanta Home Depot stores collected more than 790 trees. Twenty-one volunteers contributed 114.5 volunteer hours and gave dogwood tree seedlings to residents in exchange for the trees.

The City's average score for the **4th Annual Litter Index** is 2.1, compared to 1.8 for 2008, meaning that, overall, the city had slightly more litter. The Litter Index is scored by City Council district on a scale of 1-4, with 1 being no litter and 4 being extremely littered. Scores are calculated by district then averaged for the entire City of Atlanta.

Keep Atlanta Beautiful received the **Keep America Beautiful President's Circle Award** which recognizes exemplary performance made by certified affiliates of the national nonprofit to reduce litter, minimize waste, and beautify and improve their local communities.



In the fall, KAtIB held a **T-shirt design contest** for Metro Atlanta students. The winner, Connor Bachrodt, a junior at Alpharetta High School was announced in January after a popular voting contest on WSB-TV Going Green Georgia. His original T-shirt design, featured here on this report is now the 2009 Keep Atlanta Beautiful T-shirt, which will be sold at events or given out to volunteers throughout the year.

Cans 4 Cash National Recycling Challenge: Keep Atlanta Beautiful partnered with City of Atlanta to finish 4th in the nation for this contest sponsored by Novelis, Keep America Beautiful and U.S. Conference of Mayors. The City recycled 112,295 lbs of aluminum, the equivalent of 3,818,030 cans.

Call for entries for the 3rd Annual **Stepping Lightly in Atlanta Awards Contest** inviting students in metro Atlanta to submit stewardship based projects in line with Georgia Performance Standards. The goal of the Stepping Lightly Contest is "to empower students to be stewards and advocates for a sustainable environment in their own communities."

Peggy Denby, Executive Director of Keep Atlanta Beautiful, received a **Community Service Award** from Atlanta City Council for her service on the Business Recycling Task Force.

Participated in the **Steamhouse Lounge Oysterfest** which attracted thousands of festival-goers in Midtown Atlanta in February. Keep Atlanta Beautiful received \$4,500 as beneficiary of this event.

In February, Peggy Denby was a featured guest on The "FOG Show" on **Radio Sandy Springs** where she was able to highlight the programs of Keep Atlanta Beautiful.

Recyc-Alliance: Keep Atlanta Beautiful continues its partnership with Grady High School, Midtown Neighbors' Association and Georgia E-Waste to provide a convenient location for residents to recycle electronic waste every third Saturday of the month. This is the only regularly scheduled E-Waste drop off location in the City.

www.KeepAtlantaBeautiful.org